



Dear Gillen Brewer Families,

Our school's biggest and MOST IMPORTANT fundraising event of the year, the [Spring Benefit](#), will take place this year on April 25th at Current at Chelsea Piers. Early bird tickets are on sale until February 28th—[get yours today!](#) In order to sustain the incredible academic and therapeutic programs that have so greatly benefitted hundreds of children with special needs in the past and currently our own, we must pull out all the stops to support all fundraising efforts and contribute to the annual benefit. The good news is it's a lot easier than you think! For those of you who are new or haven't tapped into your network thus far...start thinking about the things you would enjoy experiencing in our great city and go from there. Aside from your own network, there may be something you'd love to use, own, or experience that would bring to light the diversity we have at Gillen Brewer with our families scattered all around the city. We have the resources of a NYC private school with the community feel of a small town and when we come together anything is possible...we saw this at last year's when we brought in over \$600K!

As preparation for the Benefit is underway, we ask for you to think about people in your network...we're making it easy for your vendors to donate either LIVE or SILENT AUCTION items (depending on the item) by filling out the attached **Item Donation Form**, which they can type directly into. Some ideas for items include:

Provide a service:

Beauty, Wellness, Health, Fitness, styling, decorating, organizing,

Restaurant/Dining: Hard to land reservations, Chef's table, the place you love to eat or haven't tried, personal chef, etc

Provide an experience:

Tickets for sports or entertainment, tours, backstage meet n greets WITH those tickets and tours,

Travel: flights, vacation home getaway package,

Luxury Items:

Jewelry, wine, handbags, Gift Boxes, Gift Certificates

In addition, we strongly encourage you to buy a **photo page in the Benefit journal** to showcase your individual family or an advertisement to support your business. You can also ask local vendors you've connected with in your neighborhood/network if they'd like to **take out an ad in our journal**, which will be seen by hundreds of people. Doing this will make an important impact in supporting the school. We can design the ad or photo page for you—all you need to do is submit the text and photos you'd like to use **by March 19th**.

Some ideas are:

- Restaurants / Bars
- Furniture Stores
- Clothing Stores
- Real Estate Offices
- Small Businesses / Mom & Pop shops
- Car Dealers, Car Repair shops, Car Washes
- Hair & Nail Salons and Spas
- Personal Services (training, cleaning, shopping, organizing businesses)
- Dentists, Doctors, Therapists
- Employers and Colleagues
- Family (Grandparents), Friends & Neighbors

Simply ask them to fill out the attached **Ad and Photo Page Donation Form**. If they are not familiar with our school, the attached **Cover Letter** provides a general overview of our program and our event.

Let there be no limit to who you can ask and what you can ask for...we have the most amazing school and personal stories to bring to the table as to what makes this benefit at Gillen Brewer so different! Please don't hesitate to contact us and let us know if we can be of any help or assistance with anything!

Lastly, we are holding a **Benefit Committee meeting on Friday, March 2 at 8:45 am at the GBS Administrative Space, [207 East 94th](#)**. We would love to have you-- please let us know if you can join us!

Many thanks,

Your Benefit Co-Chairs Claudine and Dara